

Gilbert

Creative Technologist & Digital Solutions Strategist

Contact

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- [Portfolio URL](#)

Profile

Multidisciplinary professional with expertise in **web & mobile app development, graphic design, branding, photography, videography, livestreaming, social media strategy, and business analytics**. I deliver end-to-end digital solutions — from concept through execution — driven by creativity, strategy, and data-informed decision-making.

Experience & Achievements

- **Designed and launched oriflameke.co.ke** — clean, responsive e-commerce site producing improved user engagement.
- **Built jcsa.africa** — professional portfolio for an organization, featuring intuitive navigation and polished UI.
- Collaborated with startups and SMEs to deliver branding, print materials, and digital platforms that elevate their market presence.
- [See All](#)

Technical Skills

Category	Skills & Tools
Web / App Development	HTML5, CSS3, JavaScript, React, Vue, WordPress, Flutter
Design & Branding	Figma, Adobe Creative Suite (Illustrator, Photoshop, Premiere)
Media & Editing	DSLR / Mirrorless Photography, Final Cut Pro, DaVinci Resolve
Analytics & Strategy	Google Analytics, Data visualization, Campaign strategy
Project Support	Livestream setup, computer maintenance & photo mounting

Core Services

- Custom **websites & mobile apps** built for performance, usability & scalability
- **Brand identity & graphic design** from logo to print-ready assets
- **Photography & video content** — portraits, product, events, promos
- **Social media & marketing strategy** with consistent visual branding
- **Business analytics & data-driven optimization** to measure and improve results

What Sets Me Apart

- **One-stop digital partner:** You get design, tech, marketing, and support—all under one roof
- **Data-backed creativity:** Every decision is informed by project goals and analytics
- **Collaborative approach:** I work *with* you, not just for you
- **Professionalism & passion:** I'm committed to delivering polished, impactful outcomes

Portfolio & References

Notable work includes oriflameke.co.ke, jcsa.africa, plus branding, print, and media projects across various sectors.